



STARBOUND

Academy



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Business Plan

Mission Statement



Starbound aims to help dancers and athletes grow physically, mentally, and spiritually.

Vision Statement

Starbound's short-term vision is to provide knowledge to dancers to challenge themselves and explore something out of their comfort zone. It is important for artists and athletes to push themselves with their creative and athletic abilities. As Starbound begins training students, they will learn how to maintain a strong and healthy body which will prevent injuries. At the beginning of each semester, the students will have the opportunity to see how to take care of their bodies and prevent injuries. Because Taylor is also a Certified Physical Therapist, she will work with the students if injuries do arise and teach them ways on how to prevent the injury from reoccurring.

Starbound's long-term vision is to welcome hundreds of students to Starbound Academy. We want to continue our impact on the community by enriching the lives of all the children who reside in Southlake. We want to have a space that is inclusive and diverse where everyone feels comfortable. We are eager to continue expanding in size, ability, creativity, and strength.

Values



Imagination

Imagination is vital to the growth of artists and athletes. It is important for the students to imagine where they see themselves and set their minds to what they will accomplish.

Expression

In the arts, it is important to be able to express yourself. The students enrolled at Starbound Academy will learn how to express themselves in dance.

Health

Starbound Academy values the importance of maintaining a healthy lifestyle. We do not want our dancers and athletes getting injured, which is why we offer Strength and Conditioning, Fitness Classes, and Physical Therapy sessions.

Respect

Respect plays a vital role in whatever career path you choose. In the arts, it is important to respect the director and the choreographer. We want to instill this to our students at a young age so they can succeed later on in life.

Values



Community

Starbound Academy cares deeply about the community of Southlake along with their Starbound community. We want everyone to feel that they matter and instilling a strong community will allow that to happen.

Accountability

All students enrolled at Starbound Academy are held to be accountable. This means showing up to class every week and practicing the combinations and technique while not at the studio.

Collaboration

The performing arts industry is extremely dependent on collaboration. We instill in our students at Starbound Academy how to work well with one another and superiors.

Communication

It is important to communicate well with others in the performing arts industry. We want our students to engage in professional communication with those older than them in the hopes that they will carry this with them as they grow older.

History



After graduating from Oklahoma City University, I found myself yearning to go back to school for Physical Therapy Certification. I took a year off living back home in Palm City, Florida taking the general requirements for Physical Therapy School. I sent many applications to numerous universities, and I got into University of Central Florida. While enrolled in Physical Therapy School at University of Central Florida, I was able to work at Xplosive Dance Academy in Orlando

I just completed Physical Therapy School! I got married right at the end of Physical Therapy School in Florida and then move to Southlake, Texas to further my career. I opened up Starbound Academy in Southlake! Starbound Academy will consist of dance classes and other workout classes for athletes in the area. This way, I will be able to have a business helping the Southlake community with the arts and athletics. I want the children in Southlake to have the ability to follow their dreams and pursue careers in the professions they want to. Also, I will have space available for physical therapy to help prevent injury and teach everyone what to do if they get injured. The physical therapy sessions will take place during the day and before the dance classes at night. I decided that Southlake was the perfect location to settle down in and one day start a family.

History



I have always wanted to open up my own dance studio and was able to do that. I have always wanted to be an entrepreneur, and I was able to do that. Also, I have always had a passion in enriching the lives in the community. When I was in high school, I would arrange Benefit Concerts, events for non-profit organizations, and advocate for those who are less fortunate. These beliefs are still with me today and I am ready to share them with the city of Southlake. I will have the ability to guide dancers and athletes on their various journeys helping them reach their goals.

Because of my passion for dance, I figured owning a dance studio would be the perfect fit. With hiring qualified staff, I have the ability to teach young dancers the right technique so that way they can have a long life-fulfilling career. In addition to having qualified staff, I will help dancers and athletes maintain a healthy physique by providing them with the benefits of physical therapy with the providing my care to them as needed.

Description



Type of Business Setup

Starbound Academy will be set up as a Limited Liability Company in Southlake, Texas.

Studio Name

Starbound Academy



After a lot of brainstorming, I decided to name my studio Starbound Academy. Starbound Academy appealed to me for several reasons. I wanted everyone to feel that when they walked through the doors they will be destined to accomplish whatever they want. I want all families in Southlake to feel like my studio is family-oriented and everyone gets along with one another, just like stars in the galaxy.

Description



Type of Studio

Traditional Studio - Recreational and Technique based

Starbound Academy provides a space for students to enroll in classes to better their art form. We want all students to excel, especially in their technique. It is important that Starbound Academy is referenced as a well-rounded and respectable studio. In addition to dance technique classes, Starbound Academy provides fitness classes, strength and conditioning classes, and musical theater classes. We want all of our dancers to be considered well-rounded with their talent, leading them to be a triple threat.

Styles Offered

Tap

Tap is offered for all dancers ages 3-18. The younger students are taught tap in a combination class which will be described later. It is important that this curriculum focuses on the musicality and sound clarity in addition to mastering the steps. As the students move through the levels, they will learn new steps. Tap classes are one hour long which begins with a 15 minute warm-up, across-the-floor progressions, and a short center combination.

Description



Ballet

Ballet is a highly-emphasized style at Starbound Academy. Ballet classes are offered for ages 3-18. Ballet will be focuses on the Balanchine technique. It can be a fundamental style for all dancers to master which is why it is highly recommended that students take at least one ballet class each week. Ballet classes are one hour long which begins with a 30 minute barre and transitions into center work. Center work includes across-the-floor combinations, adagio combinations, turns, petit allegro, and grand allegro.

Jazz

Jazz classes are offered for ages 3-18. Jazz classes are one hour long. There will be a 30 minute warm-up that includes cardio exercises, deep stretching, correct placement exercises, and strength training. For the remainder of the class, the teacher will give the across-the-floor combinations and stylized combinations. Each jazz teacher has their own style which is offered to all of the students.

Hip-Hop

Hip-Hop classes are offered for ages 3-18. Hip-Hop classes are one hour long. There will be a 15-minute warm-up to prevent any injuries. For the remainder of the class, the teacher will teach the students about the fundamentals of Hip-Hop leading to stylized choreography. It is important that the students are well-versed in all styles for whatever career path they set on.

Description



Contemporary

Contemporary is offered for ages 10-18. There will be a 30-minute warmup at the beginning of the class. After the warm-up, there will be opportunities to learn the different styles of contemporary. Contemporary focuses on exploring the quality of movement, musicality, and emotions when dancing. It is important that the students at Starbound Academy build their artistry and gain confidence in their dance abilities.

Fitness Classes

Fitness classes are held for an hour and are offered for ages 10-18. These classes will have the opportunity for not just the dancers, but also the athletes in Southlake. These classes will focus on training their bodies and focusing on executing movement in a healthy manner.

Strength and Conditioning

Strength and Conditioning classes are offered for ages 10-18. These classes are also 1 hour long. It is important for all dancers and athletes to continue strength and conditioning to maintain a healthy lifestyle. In addition, these classes focus on movement that is beneficial to one's body and how to take care of your body.

Description



Physical Therapy

Physical Therapy is an individualized lesson for all ages. It is important to Starbound Academy to take care of their students and help them overcome injuries. In addition to overcoming injuries, we want our students to learn exercises to help them in the future when their body starts to ache.

Musical Theatre

Musical Theatre classes are offered for ages 3-8. It is important that all students enrolled at Starbound Academy to learn all aspects of singing, dancing, and acting. Learning these elements at an early age will allow them to have fun and learn more about musicals. These classes are 45 minutes. These classes begin with singing through the repertoire from previous weeks and then moving into choreography for the songs in the repertoire.

Yoga

Yoga classes are offered for 14+ ages. It is important that everyone learns how to incorporate mindfulness into their daily lives. We offer these classes for teenagers and adults because that is when life starts to pick up and get stressful. Yoga classes are one hour long. Also, with the yoga classes offered we focus on strength and flexibility. There are beginning and advanced classes offered for both age ranges so that way everyone feels comfortable.

Description



Ballet/Tap Combo

Ballet/Tap Combo classes are offered for ages 3-8. These classes are 45 minutes. Starbound Academy groups the students into two sections based on their age range and technique level. The class will begin with a ballet warm-up for 20 minutes. After the warm-up, there will be a break given to the students to change into their tap shoes. After the break, the remainder of the class will go through the fundamentals of tap with the students.

Jazz/Hip-Hop Combo

Jazz/Hip-Hop Combo classes are offered for ages 3-8. These classes are 45 minutes. Starbound Academy groups the students into two sections based on their age range and technique level. The class will begin with a warm-up for 20 minutes. After the warm-up, the students will proceed into a center jazz combination or a hip-hop combination. Each week they will focus on either jazz or hip-hop after the warm-up respectively.

Princess Ballet

Princess Ballet classes are offered for ages 3-5. These classes are 45 minutes. Princess Ballet implements the Disney Princesses with the fundamentals of ballet. Students will warm-up at the barre for 20 minutes and then proceed to center work for the Princess combinations.

Levels



At Starbound Academy, we accept everyone and provide an inclusive environment for learning. Enrollment ages range from 3-adult, but the majority of enrollment is from ages 3-18. When dancers first begin at ages 3-5, they will enroll in at least one class a week. It is important for young dancers to learn the fundamentals and foundations of technique.

The levels can be broken down into 5 levels for ages 3-18:

- Little Dipper (ages 3-5)
- Big Dipper (ages 6-8)
- Shooting Stars (ages 9-11)
- Rising Stars (ages 12-14)
- All Stars (ages 15-18)
- Adults (ages 18+)

The breakdown is used as a suggestion to new students' parents wanting to enroll their students into Starbound Academy. Overall, students will be placed in the level where the instructor deems necessary for the success of the student. It is important that all students feel comfortable in their level along with still being challenged. Also, we value the safety of the all of our dancers which is why that also is part of consideration with where people are placed.

Levels



Levels & Ages	Styles
Little Dipper (ages 3-5)	Ballet/Tap Combo 1 Jazz/Hip-Hop Combo 1 Princess Ballet Musical Theatre 1
Big Dipper (ages 6-8)	Ballet/Tap Combo 2 Jazz/Hip-Hop Combo 2 Musical Theatre 1
Shooting Stars (ages 9-11)	Fitness Classes 1 Strength and Condition 1 Contemporary 1 Jazz 3 Tap 3 Ballet 3 Hip-Hop 3 Yoga
Rising Stars (ages 12-14)	Fitness Classes 2 Strength and Condition 2 Contemporary 2 Jazz 4 Tap 4 Ballet 4 Hip-Hop 4
All Stars (ages 15-18)	Fitness Classes 3 Strength and Condition 3 Contemporary 3 Jazz 5 Tap 5 Ballet 5 Hip-Hop 5 Yoga: Beginning Yoga: Advanced
Adults	Yoga: Beginning Yoga: Advanced Fitness Classes: Adults Strength and Condition: Adults

Levels



Age/Level	Class- Classes students can enroll in							
Little Dipper (ages 3-5)	Ballet/Tap Combo 1	Jazz/Hip-Hop Combo 1	Princess Ballet	Musical Theatre 1				
Big Dipper (ages 6-8)	Ballet/Tap Combo 2	Jazz/Hip-Hop Combo 2	Musical Theatre 2					
Shooting Stars (ages 9-11)	Fitness Classes 1	Strength and Condition 1	Contemporary 1	Jazz 3	Tap 3	Ballet 3	Hip-Hop 3	
Rising Stars (ages 12-14)	Fitness Classes 2	Strength and Condition 2	Contemporary 2	Jazz 4	Tap 4	Ballet 4	Hip-Hop 4	
All Stars (ages 15-18)	Fitness Classes 3	Strength and Condition 3	Contemporary 3	Jazz 5	Tap 5	Ballet 5	Hip-Hop 5	Yoga
Adults	Fitness Classes	Yoga	Strength and Condition: Adults					

Performance Opportunities



The Nutcracker: Each year in the Fall around the holidays, Starbound Academy hosts an annual production of "The Nutcracker". All students are eligible to audition and will get a part. The audition process will take place the first week of classes on a Saturday. The rehearsals will take place every Saturday until the show opens. Students do not have to be at the studio every weekend, they only have to be there when they have rehearsal for their part.

Holiday Show: For all of the non-ballet classes, they will participate in the Holiday Show. The music will be all holiday songs to bring the community together. The dances will be 2-3 minutes in duration. At the end of each class the students will learn their dance. The costumes for this show will be self-supplied, primarily consisting of colors of red, green, silver, blue, and black.

Spring Recital: Every year in the Spring Starbound Academy will host an annual Showcase. The recital will fall in the month of May when all of the students are wrapping up their school year before summer begins. The purpose of this recital is to show the parents what the children have been working on throughout the year. The fitting measurements for costumes will take place at the beginning of the fall semester so that way the teachers can look online to order costumes for their students before December. The costumes will be delivered in March or April and given to the students. In addition with bringing their dance shoes to the recital, they will also bring the costume to the recital.

Faculty

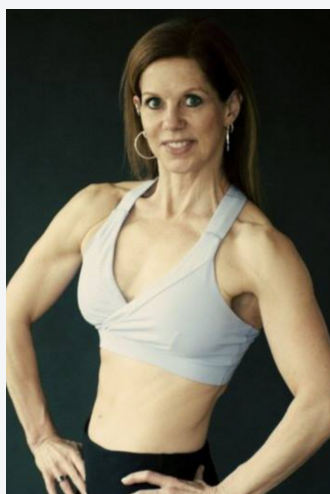


Taylor Anderson is the CEO and Artistic Director of Starbound Academy. Taylor received her Bachelor of Science in Dance Management at Oklahoma City University. After her undergraduate degree, Taylor wanted to continue her education and got a Doctorate in Physical Therapy from the University of Central Florida. Taylor created Starbound Academy because she wanted to continue bringing the arts into the community. One main goal she has is to teach children how to recover from an injury and prevent injuries from occurring. Along with running Starbound Academy, Taylor will incorporate physical therapy sessions for students and adults in the area of Southlake.

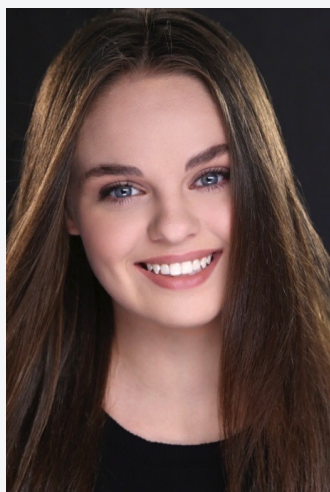


Kat Smith is the Strength and Conditioning Instructor. Kat graduated from Oklahoma City University's musical theatre program. After performing all around the country in various musicals, she decided she wanted to pursue her love for fitness and health. She received her certification as a Personal Trainer from the National Council on Strength and Fitness.

Faculty



Rita Jenkins-Wolcott is the creator of Living BOLDER, an online fitness business that serves the unique needs of women over 40. She closed her popular barre fitness studio in 2020, and moved to a digital platform to reach an even broader audience. She designs fitness programs exclusively for women in peri/menopause and beyond. She is a NASM Certified Professional Trainer, P90X Certified Instructor, former professional dancer, and former Licensed Massage Therapist. She focuses on strength training, interval training, and mobility and dynamic recovery.



Emily Marrese graduated at Oklahoma City University where she received her Bachelor in Science in American Dance Pedagogy. She grew up training in Kenosha, Wisconsin and is a proud alumna of Kenosha Academy of Performing Arts! She is passionate about sharing and creating through choreographing, teaching, and performing. She has taught at Kenosha Academy of Performing Arts and Community Dance Center in Oklahoma City. Her teaching philosophy goes as follows: inspiring young dancers to not only have great technique, but be genuine and goal oriented students. She has appeared in works directed by Jo Rowan and Tiffany van der Merwe. She is excited to share her love and passion for dance with her new students!



Caroline Curl is a recent graduate from University of Florida. Caroline Curl is the Office Manager for Starbound Academy. She received her Bachelor in Accounting and is pursuing a Masters in Accounting at Southern Methodist University in Dallas, Texas. Caroline has always had a passion for the arts and is excited to be a part of the financial aspects of running Starbound Academy.

Faculty



Eve Spaeth is an Entertainment Business graduate from Oklahoma City University. After graduation, Eve received her Masters in Film from the University of South California. Eve's mother owns a dance studio in Woodward, Oklahoma and has grown up teaching children of all ages. Eve has a passion for instilling the arts in younger generations. Eve will be teaching the Ballet/Tap Combo 1, Ballet/Tap Combo 2, Musical Theatre 1, and Musical Theatre 2. Eve is looking forward to working with the students at Starbound Academy!



Michelle Tardibono is an Entertainment graduate from Oklahoma City University. After obtaining her undergraduate degree, Michelle furthered her studies in Arts Management at Oklahoma City University. Michelle has grown up dancing ever since she could walk. When she was able to teach classes, she was eager to share her love for dance with her students. Michelle teaches Jazz/Hip-Hop Combo 2, Tap 3, Ballet 5, Jazz 5, Ballet/Tap Combo 2, Musical Theatre 2, and Contemporary 2. Michelle cannot wait to work with the students of Southlake, Texas at Starbound Academy!



Austin Watkins is a Dance Management graduate of Oklahoma City University's Ann Lacy School of American Dance and Entertainment. As someone who has always had a passion for the arts, Austin is elated to go on tour for such an incredibly dance heavy show. Austin's recent credits include: dancer in TEXAS Outdoor Musical, Ensemble in Radio City Christmas Spectacular, Mr. Mistoffelees in the national tour of Cats, Alexander Hamilton Hamilton: The Staged Concert in Washington D.C. Austin is excited to share his love of dance with his students at Southlake!

Scheduling Fall Faculty View



Fall Schedule - 2028 Faculty View

August 14th, 2028 - May 25th, 2029

Dates for The Nutcracker: Dress Rehearsal for The Nutcracker Wednesday December 6th, Shows Saturday through Sunday December 9th-10th, 2029

Dates for Holiday Show: Dress Rehearsal Thursday December 7th, 2029, Show Friday December 8th, 2029

Dates for Spring Show: Dress Rehearsal Friday May 25th, 2029 Recital Saturday May 26th, 2029

Monday				Tuesday				Wednesday			
Eve	Michelle	Kat	Taylor	Austin	Eve	Rita	Taylor	Austin	Michelle	Kat	Taylor
Studio A	Studio B	Studio C	Studio D	Studio A	Studio B	Studio C	Studio D	Studio A	Studio B	Studio C	Studio D
4:30 - 5:15 Ballet/Tap Combo 1	4:30-5:30 Jazz/Hip-Ho p Combo 2	4:30-5:30 Strength and Condition 1	Physical Therapy	4:30-5:30 Jazz/Hip-Hop Combo 1	4:30 - 5:15 Ballet/Tap Combo 2	4:30-5:30 Fitness Class 1	Physical Therapy	4:30 - 5:15 Ballet/Tap Combo 1	4:30-5:30 Jazz/Hip-Hop Combo 2	4:30-5:30 Strength and Condition 1	Physical Therapy
5:15-6:00 Musical Theatre 1	5:30-6:30 Tap 3	5:30-6:30 Strength and Condition 2		5:30-6:30 Tap 5	5:15-6:00 Musical Theatre 2	5:30-6:30 Fitness Class 2		5:15-6:00 Musical Theatre 1	5:30-6:30 Tap 3	5:30-6:30 Strength and Condition 2	
6:00-7:00 Ballet 3	6:30-7:30 Ballet 5	6:30-7:30 Strength and Condition 3			6:00-7:00 Ballet 4	6:30-7:30 Fitness Class 3		6:00-7:00 Ballet 3	6:30-7:30 Contemporary 2	6:30-7:30 Strength and Condition 3	
7:00-8:00 Jazz 3	7:30-8:30 Jazz 5				7:00-8:00 Jazz 4			7:00-8:00 Jazz 3			
Thursday				Friday				Saturday			
Austin	Emily	Rita	Taylor	Eve	Emily	Kat	Taylor	Emily	Michelle	Rita	Taylor
4:30-5:15 Jazz/Hip-Ho p Combo 2	4:30-5:15 Princess Ballet	4:30-5:30 Yoga: Beginning (15-18)	Physical Therapy	4:30-5:30 Contemporary 1	4:30-5:15 Princess Ballet	4:30-5:30 Strength and Condition 1	Physical Therapy	10:00-10:45 Princess Ballet	10:00-10:45 Jazz/Hip-Hop Combo 2	10:00-11:00 Yoga: Beginning Adults	Physical Therapy
5:15-6:15 Tap 4	5:15-6:00 Musical Theatre 2	5:30-6:30 Yoga: Advanced (15-18)		5:30-6:30 Contemporary 2	5:30-6:30 Ballet 5	5:30-6:30 Strength and Condition 2		10:45-11:30 Jazz/Hip-Ho p Combo 1	10:45-11:30 Ballet/Tap Combo 2	11:00-12:00 Yoga: Advanced Adults	
	6:00-7:00 Ballet 4			6:30-7:30- Contemporary 3	6:30-7:30 Jazz 5	6:30-7:30 Strength and Condition 3		11:30-12:15 Ballet/Tap Combo 1	11:30-12:15 Musical Theatre 2	12:00-1:00 Yoga: Beginning (15-18)	
	7:00-8:00 Jazz 4									1:00-2:00 Yoga: Advanced (15-18)	

Scheduling Fall Parent View



Fall Schedule - 2028 Parent View			
August 14th, 2028 - May 25th, 2029			
Dates for The Nutcracker: Dress Rehearsal for The Nutcracker Wednesday December 6th, Shows Saturday through Sunday December 9th-10th, 2029			
Dates for Holiday Show: Dress Rehearsal Thursday December 7th, 2029, Show Friday December 8th, 2029			
Dates for Spring Show: Dress Rehearsal Friday May 25th, 2029 Recital Saturday May 26th, 2029			
Monday			
Eve	Michelle	Will	Taylor
Studio A	Studio B	Studio C	Studio D
4:30 - 5:15 Ballet/Tap Combo 1	4:30-5:30 Jazz/Hip-Hop Combo 2	4:30-5:30 Strength and Condition 1	Physical Therapy
5:15-6:00 Musical Theatre 1	5:30-6:30 Tap 3	5:30-6:30 Strength and Condition 2	
6:00-7:00 Ballet 3	6:30-7:30 Ballet 5	6:30-7:30 Strength and Condition 3	
7:00-8:00 Jazz 3	7:30-8:30 Jazz 5		
Tuesday			
Austin	Eve	Rita	Taylor
Studio A	Studio B	Studio C	Studio D
4:30-5:30 Jazz/Hip-Hop Combo 1	4:30 - 5:15 Ballet/Tap Combo 2	4:30-5:30 Fitness Class 1	Physical Therapy
5:30-6:30 Tap 5	5:15-6:00 Musical Theatre 2	5:30-6:30 Fitness Class 2	
	6:00-7:00 Ballet 4	6:30-7:30 Fitness Class 3	
	7:00-8:00 Jazz 4		
Wednesday			
Austin	Michelle	Will	Taylor
Studio A	Studio B	Studio C	Studio D
4:30 - 5:15 Ballet/Tap Combo 1	4:30-5:30 Jazz/Hip-Hop Combo 2	4:30-5:30 Strength and Condition 1	Physical Therapy
5:15-6:00 Musical Theatre 1	5:30-6:30 Tap 3	5:30-6:30 Strength and Condition 2	
6:00-7:00 Ballet 3	6:30-7:30 Contemporary 2	6:30-7:30 Strength and Condition 3	
7:00-8:00 Jazz 3			

Scheduling Summer Parent View



Summer Schedule - Parent View		
May 28th, 2029 - June 30th, 2029		
Monday		
Eve	Taylor	
Studio A	Studio D	
4:30 - 5:30 Ballet 3	Physical Therapy	
5:30-6:30 Jazz 3		
6:30-7:30 Ballet 5		
7:30-8:30 Jazz 5		
Tuesday		
Emily	Taylor	
Studio B	Studio D	
4:30 - 5:15 Musical Theatre 1	Physical Therapy	
5:15-6:00 Musical Theatre 2		
6:00-7:00 Ballet 4		
7:00-8:00 Jazz 4		
Wednesday		
Kat	Taylor	
Studio C	Studio D	
4:30-5:30 Strength and Condition 1	Physical Therapy	
5:30-6:30 Strength and Condition 2		
6:30-7:30 Strength and Condition 3		
Thursday		
Eve	Taylor	
Studio A	Studio D	
4:30-5:30 Tap 3	Physical Therapy	
5:30-6:30 Tap 4		
6:30-7:30 Tap 5		
Friday		
Emily	Taylor	
Studio B	Studio D	
4:30-5:30 Tap 5	Physical Therapy	
5:30-6:30 Contemporary 1		
6:30-7:30- Contemporary 2		
7:30-8:30 Contemporary 3		
Saturday		
Emily	Eve	Rita
Studio A	Studio B	Studio C
10:00-10:45 Princess Ballet	10:00-10:45 Jazz/Hip-Hop Combo 2	10:00-11:00 Yoga: Beginning Adults
10:45-11:30 Jazz/Hip-Hop Combo 1	10:45-11:30 Ballet/Tap Combo 2	11:00-12:00 Yoga: Advanced Adults
11:30-12:15 Ballet/Tap Combo 1	11:30-12:15 Musical Theatre 2	12:00-1:00 Yoga: Beginning (15-18)
		1:00-2:00 Yoga: Advanced (15-18)

Scheduling Fall Parent View



Thursday			
Austin	Emily	Rita	Taylor
Studio A	Studio B	Studio C	Studio D
4:30-5:30 Jazz/Hip-Hop Combo 2	4:30-5:15 Princess Ballet	4:30-5:30 Yoga: Beginning (15-18)	Physical Therapy
5:30-6:30 Tap 4	5:15-6:00 Musical Theatre 2	5:30-6:30 Yoga: Advanced (15-18)	
	6:00-7:00 Ballet 4		
	7:00-8:00 Jazz 4		
Friday			
Eve	Emily	Kat	Taylor
Studio A	Studio B	Studio C	Studio D
4:30-5:30 Tap 5	4:30-5:15 Princess Ballet	4:30-5:30 Strength and Condition 1	Physical Therapy
5:30-6:30 Contemporary 1	5:30-6:30 Ballet 5	5:30-6:30 Strength and Condition 2	
6:30-7:30- Contemporary 2	6:30-7:30 Jazz 5	6:30-7:30 Strength and Condition 3	
7:30-8:30 Contemporary 3			
Saturday			
Emily	Michelle	Rita	Taylor
Studio A	Studio B	Studio C	Studio D
10:00-10:45 Princess Ballet	10:00-10:45 Jazz/Hip-Hop Combo 2	10:00-11:00 Yoga: Beginning Adults	Physical Therapy
10:45-11:30 Jazz/Hip-Hop Combo 1	10:45-11:30 Ballet/Tap Combo 2	11:00-12:00 Yoga: Advanced Adults	
11:30-12:15 Ballet/Tap Combo 1	11:30-12:15 Musical Theatre 2	12:00-1:00 Yoga: Beginning (15-18)	
		1:00-2:00 Yoga: Advanced (15-18)	

Scheduling Summer Faculty View



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Studio A	Studio B	Studio C	Studio D	Studio A	Studio B	Studio C	Studio D	Studio A	Studio B	Studio C	Studio D
4:30 - 5:15 Ballet/Tap Combo 1	4:30-5:30 Jazz/Hip-Hop Combo 2	4:30-5:30 Strength and Condition 1	Physical Therapy	4:30-5:30 Jazz/Hip-Hop Combo 1	4:30 - 5:15 Ballet/Tap Combo 2	4:30-5:30 Fitness Class 1	Physical Therapy	4:30 - 5:15 Ballet/Tap Combo 1	4:30-5:30 Jazz/Hip-Hop Combo 2	4:30-5:30 Strength and Condition 1	Physical Therapy
5:15-6:00 Musical Theatre 1	5:30-6:30 Tap 3	5:30-6:30 Strength and Condition 2		5:30-6:30 Tap 5	5:15-6:00 Musical Theatre 2	5:30-6:30 Fitness Class 2		5:15-6:00 Musical Theatre 1	5:30-6:30 Tap 3	5:30-6:30 Strength and Condition 2	
6:00-7:00 Ballet 3	6:30-7:30 Ballet 5	6:30-7:30 Strength and Condition 3			6:00-7:00 Ballet 4	6:30-7:30 Fitness Class 3		6:00-7:00 Ballet 3	6:30-7:30 Contemporary 2	6:30-7:30 Strength and Condition 3	
7:00-8:00 Jazz 3	7:30-8:30 Jazz 5				7:00-8:00 Jazz 4			7:00-8:00 Jazz 3			
Thursday				Friday				Saturday			
Austin	Emily	Rita	Taylor	Eve	Emily	Kat	Taylor	Emily	Michelle	Rita	Taylor
4:30-5:15 Jazz/Hip-Hop Combo 2	4:30-5:15 Princess Ballet	4:30-5:30 Yoga: Beginning (15-18)	Physical Therapy	4:30-5:30 Contemporary 1	4:30-5:15 Princess Ballet	4:30-5:30 Strength and Condition 1	Physical Therapy	10:00-10:45 Princess Ballet	10:00-10:45 Jazz/Hip-Hop Combo 2	10:00-11:00 Yoga: Beginning Adults	Physical Therapy
5:15-6:15 Tap 4	5:15-6:00 Musical Theatre 2	5:30-6:30 Yoga: Advanced (15-18)		5:30-6:30 Contemporary 2	5:30-6:30 Ballet 5	5:30-6:30 Strength and Condition 2		10:45-11:30 Jazz/Hip-Hop Combo 1	10:45-11:30 Ballet/Tap Combo 2	11:00-12:00 Yoga: Advanced Adults	
	6:00-7:00 Ballet 4			6:30-7:30- Contemporary 3	6:30-7:30 Jazz 5	6:30-7:30 Strength and Condition 3		11:30-12:15 Ballet/Tap Combo 1	11:30-12:15 Musical Theatre 2	12:00-1:00 Yoga: Beginning (15-18)	
	7:00-8:00 Jazz 4									1:00-2:00 Yoga: Advanced (15-18)	

Summer Camps



HIP-HOP CAMP



POP STAR CAMP



PRINCESS CAMP

May 28th - June 1st

July 9th - July 13th

August 13th - August 17th

June 4th - June 8th

June 25th - June 29th

July 16th - July 20th

June 11th - June 15th

June 18th - June 22nd

August 6th - August 10th

Time: 9:00 am - 12:00 pm and/or 1:00 pm - 4:00 pm

*Students under 5 for a half day

*Students 5+ can attend for the whole day - must pack
lunch from 12:00 pm - 1:00 pm

Price:

Half-Day: \$300

Full Day: \$500

Tuition



After a lot of thoughtful consideration, I am charging by the quantity of classes, with the exception that the 45 minute classes are each \$60/month. The tuition breakdown is easily understood by parents with the increments of \$75 for a majority and decreasing with 4 or more classes. The three other studios that I chose to use to analyze my tuition rates helped make me not over-charge or lower-charge my classes. Since Southlake is a wealthy area, these classes are affordable for their parents. In the future if necessary, Starbound Academy will provide scholarships for students who are in need.

Enrollment Goals

In Starbound Academy's first year of business, we are anticipating a good number of students. I have connections in the Southlake area from family friends who relocated there. Starbound Academy is unique in the ways that we not only offer dance classes, but we offer classes for Strength and Conditioning, Yoga, Fitness Classes, and Physical Therapy sessions. Since it is the first year, our numbers are not too far out of reach. We want to build a strong reputation of our studio and increase numbers each year.

Student Enrollment

Students enrolled in 1 class a week: 28
Students enrolled in 2 classes a week: 30
Students enrolled in 3 classes a week: 26
Students enrolled in 4 classes a week: 22
Students enrolled in 5 classes a week: 14
Students enrolled in 6+ classes a week: 16
Physical therapy sessions: 30



STARBOUND

Academy

Dance Floors

Dance Floor Construction



Starbound Academy will be using spring dance floors to ensure the safety and longevity of all dancers and teachers. Each studio will be built from scratch using materials from hardware stores. Also, we will be using the generous labor of family and friends for the installation of the flooring. The instructions for creating these dance floors is found below:

1. Measure the space. Look for any problems with the existing floor. Design the floor plan.
2. Is the floor sealed from moisture?
 - a. Usually not a problem on 2nd floors
 - b. Moisture is very common in basements and on 1st floors
 - c. If the existing floor is covered with carpet, tile, or wood, look for signs of water damage. You may see mildew or stains.
 - d. If the existing floor shows signs of moisture, or is concrete, you should seal the floor to avoid moisture damage.
 - e. There are 2 ways to seal a floor (You must pick one):
 - i. Paint-on sealer- You will also purchase the supplies needed to apply the solution.
 - ii. 1.5 mm thick polyethylene sheeting- this will be connected with caulk. Overlap the sheets by 2 inches to ensure no moisture can harm the floors.
 1. StarBound Academy will be using this method for sealing the floor from moisture.
3. Cut 2x4's by a desired length.
 - a. For Vertical Gridwork:
 - i. Top Vertical = 8'2" = 9 2x4's (10' Lengths) (Mirror)
 - ii. Middle Vertical = 8'0" = 9 2x4's (10' Lengths) (Middle)
 - iii. Bottom Vertical = 7'10" = 9 2x4's (10' Lengths) (Back)
 - b. For Horizontal Gridwork:
 - i. Edges = 3'6" = 7 2x4's (10' Lengths) (2 rows)
 - ii. Middle = 3'8" = 21 2x4's (10' Lengths) (middle section)
 - iii. TOTAL 2x4's Needed (10' Lengths) = 55
1. Cut and affix sill seal foam
2. For added cushioning, staple closed cell foam to the bottom of your 2x4 grid work. Here is how to figure how much closed cell foam to purchase:
3. Lay out grid work of 2x4's with the closed cell foam against the floor.
4. Lay out plywood on top of gridwork.
5. The final step is the top surface.

Dance Floor Construction



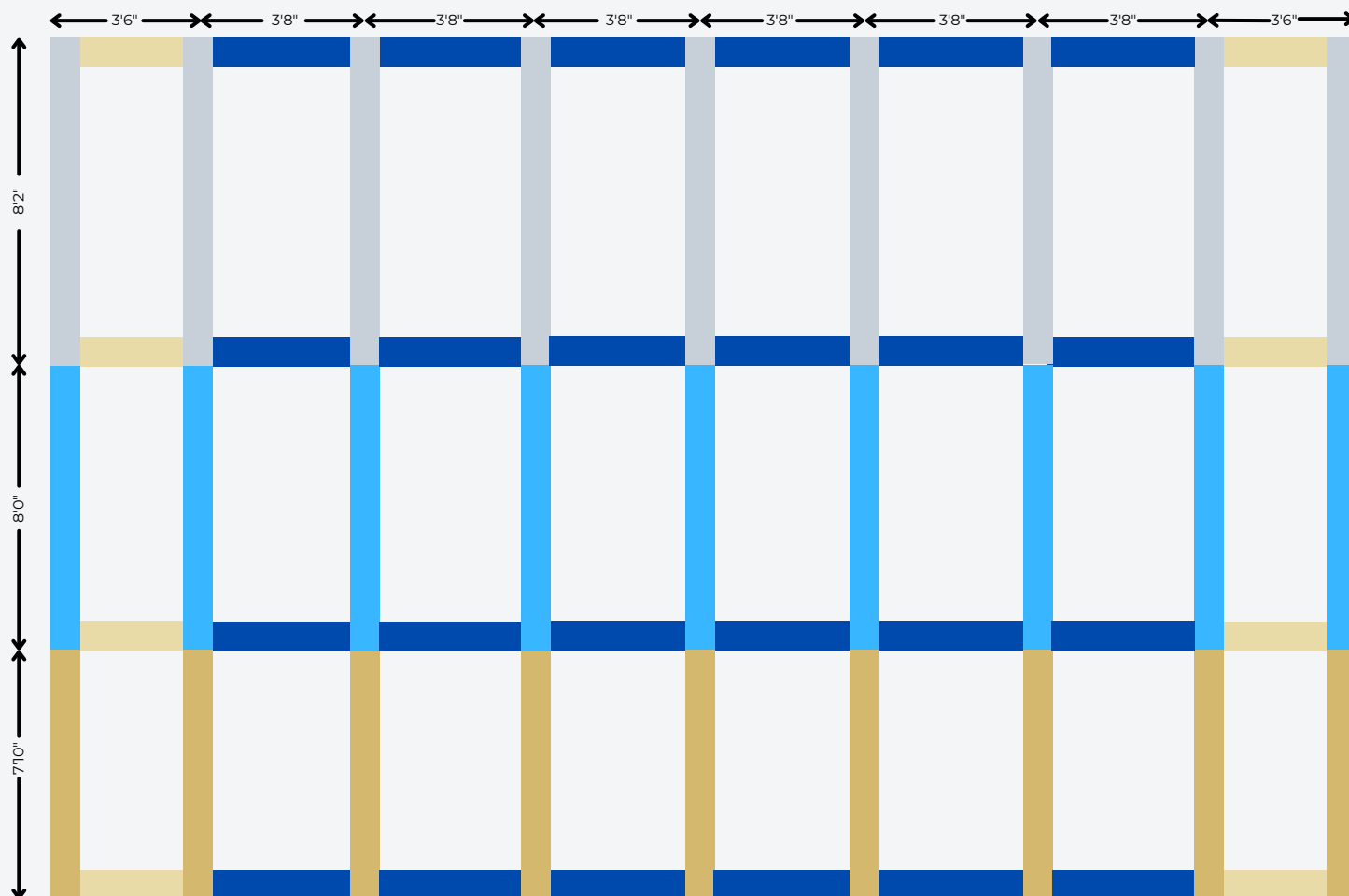
4. Cut and affix sill seal foam

- a. For added cushioning, staple closed cell foam to the bottom of your 2x4 grid work.
Here is how to figure how much closed cell foam to purchase:
 - i. $(\# \text{ of vertical } 2 \times 4 \text{ rows} \times \text{depth of floor}) + (\# \text{ of horizontal } 2 \times 4 \text{ rows} \times \text{width of floor})$
 - ii. $(9 \times 24) + (7 \times 32) = 216 + 224 = 440 \text{ feet}$
- b. The easiest way to purchase closed cell foam is to use a product called seal sill. It is
- c. used as a sealing strip around windows. It can be purchased in 50 ft. rolls that are
- d. 5.5" wide.
- e. Attach the seal sill to the bottom (4 inch side) of the 2x4s every 6 inches with staples.
To get a rough figure of how many staples to purchase, take the total feet of foam and multiply by 2.5.
 - i. $440 \times 2.5 = 1100 \text{ staples}$

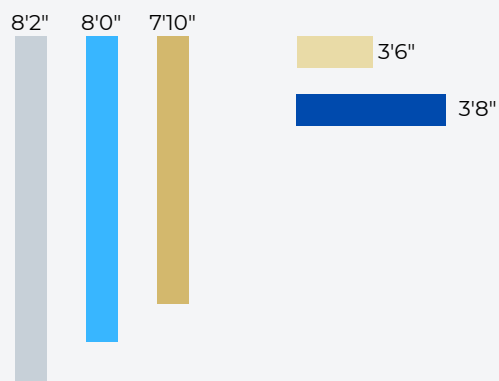
5. Lay out grid work of 2x4's with the closed cell foam against the floor.

- a. Lay out the Grid Work according to the diagram
- b. The Sill Seal side of the 2 x4's will be touching the floor
- c. None of the 2x4's should be directly touching each other. Leave a couple of millimeters of space between each 2x4 so that the floor will have more give and so the floor can be taken apart in sections to make repairs when needed.

Dance Floor Construction



Grid Work Key

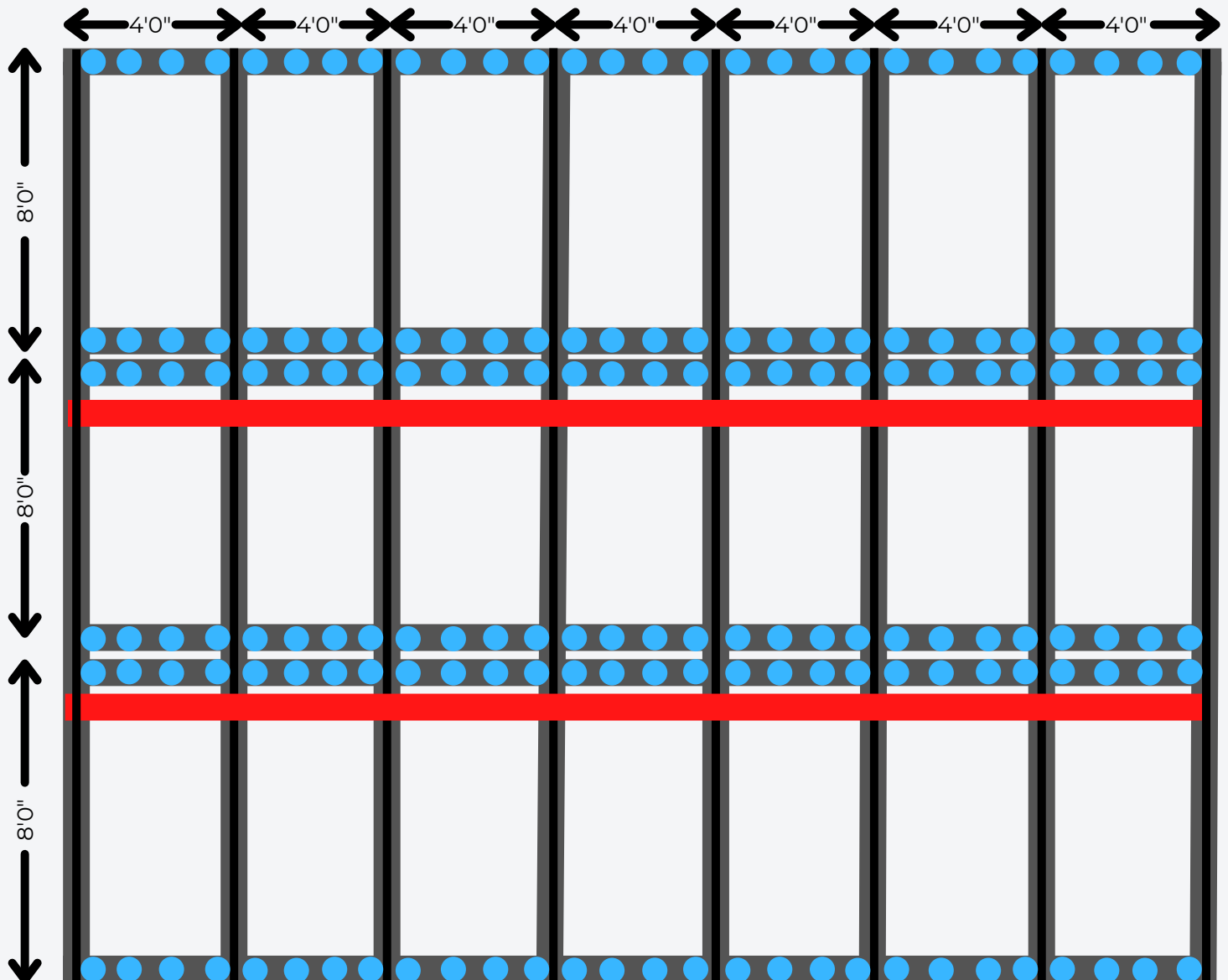


Dance Floor Construction



6. Lay out plywood on top of grid work.
 - a. The next layer will be 3/4" thick A/C plywood.
 - b. Do not purchase thinner or lower grade plywood. It will end up costing you in the long run in repair or replacement costs.
 - c. You will need 24 sheets of 4'x8' plywood.
 - d. The plywood will lay on top of the 2x4 grid work with the A side up.
 - e. The outer edge of the grid work will be completely under the plywood. Meaning the entire 2x4 grid is covered by plywood.
 - f. There should be a 2x4 under each "seam" formed by 2 pieces of plywood. In other words, 2" of 2x4s will be under each edge of plywood where 2 pieces of plywood meet. This make the floor stable while it is "floating".
 - g. There will also be a cross 2x4 under the middle of each piece of plywood for added support.
 - h. When placing the grid work on the floor, do not butt it up against 4 walls. Having space (1-3 inches) between 2 or 3 sides of the dance floor and the walls allows for the dance floor to "breathe". This reduces the chance of undetected moisture problems.
 - i. It is best to place and attach one row of plywood to the grid work at a time. A chalk line is handy to mark the placement of the middle 2x4s.
 - j. Pre-drill (counter-sink) starter holes around the edges and across the middle of each piece of plywood. (Be careful not to drill too deep and break the seal in the existing floor.)
 - k. Next, drill in 2" wood screws to attach the plywood to the grid work. Use around 12 screws per piece of plywood:
 - i. $24 \times 12 = 288$ screws
 - ii. It is important to get extra because some will end up breaking.

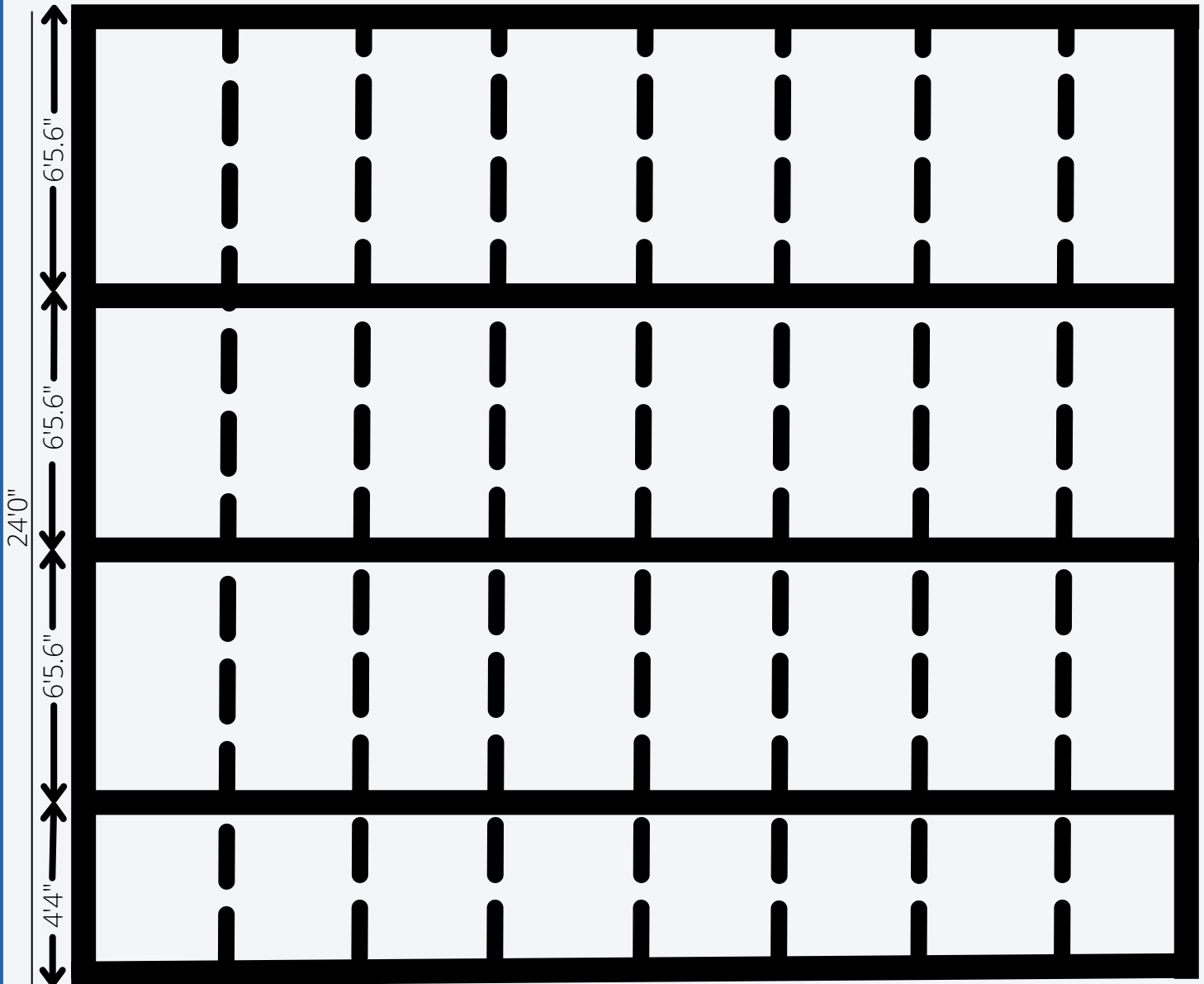
Dance Floor Construction



Dance Floor Construction



32'0"



Dance Floor Construction



7. The final step is the flat surface.
 - a. This is the top surface of the floor: Stage Step Time Step Vinyl Flooring.
 - b. Roll out the flooring and let it acclimate to room temperature (this can take anywhere from a few hours to a few days)
 - c. Make sure the smooth side is facing up and the textured surface is touching the plywood.
 - d. Make sure the floor is lying flat to the sub-floor and that all seams are even. Make cuts, leaving a $\frac{1}{2}$ " gap at all walls and a $\frac{1}{16}$ " cut between seams. At this point the floor should look as though it is ready to be used.
 - e. Use a weight to secure one end of each roll of flooring so that it doesn't move.
 - f. Roll the first roll closest to the farthest wall back onto its core and apply the double-face tape to the sub-floor around the rolls perimeter and down its middle. Leave the other rolls in place rolled out.
 - g. Re-roll out this roll to check the positioning over the tape.
 - h. If the roll fits well, re-roll the floor and remove the protective paper from the double-faced tape and re-roll the floor back over the exposed tape.
 - i. Repeat procedures f-h for all rolls. .



STARBOUND

Academy

Advertising

Marketing Calendar



Starbound Academy uses the Marketing Calendar as an important tool to plan and keep marketing goals in track annually. As a new studio, we will be taking advantage of the free marketing techniques and relying on the consistency of these platforms for the success of our studio. below you will find the Marketing Calendar for the opening and first full year of operation. The calendar is organized monthly and follows a specific timeline so that way we can ensure success.

Month	Planned Content/Marketing Goals
May 2028	Design Studio Branding Kit (Colors, Fonts, Images, Tag Lines)
	Establish Company Logo
	Finalize Starbound Academy Mission Statement, Vision Statement, and Core Values
	Launch Starbound Academy Instagram/Facebook/Website
	Create Mailing List
	Develop Marketing Calendar
	Research Physical Signage for Advertisements
	Print out Flyers to distribute around the community
	Reach out to Chamber of Commerce and attend monthly meeting
	Plan June Social Media Posts

Marketing Calendar



June 2028	Finalize Mailing List
	Release First Email Blast
	Order Signage for Advertisements
	Create Newsletter Template
	Begin Fall Enrollment Advertising
	3-5 Instagram Posts each week - Focus on Faculty and Facility Introductions
	3 Facebook Posts each week
	Plan July Social Media Posts
July 2028	Send Fall Schedule to Mailing List
	Fall Enrollment Advertising
	Publish Print Advertisements
	Submit all dates to the Southlake Community Calendar
	3-5 Instagram Posts each week - Focus on dance styles/classes offered
	3 Facebook Posts each week
	Create August Newsletter
	Plan August Social Media Posts

Marketing Calendar



August 2029	Send August Newsletter to Mailing List and Registered Students
	Princess Camp 6th-10th
	Hip Hop Camp 13th-17th
	Advertise for "The Nutcracker" Auditions for the Fall
	Release Master Class Teacher List
	3-5 Instagram Posts each week
	3 Facebook Posts each week
	Create September Newsletter
	Plan September Social Media Posts
September 2029	Send September Newsletter to Mailing List and Registered Students
	Classes begin September 10th-15th
	Begin "Student of the Week" Campaign on Social Media
	Advertise "Bring a Friend Week" for October
	3-5 Instagram Posts each week - Focus on Back-to-School with Starbound Academy
	3 Facebook Posts each week
	Create October Newsletter
	Plan October Social Media Posts

Marketing Calendar



October 2028	Send October Newsletter to Mailing List and Registered Students
	Advertise "The Nutcracker" and "Holiday Show" Ticket Sales
	Halloween Social Media Campaign
	Advertise "Bring a Friend Week" for October
	3-5 Instagram Posts each week
	3 Facebook Posts each week
	Create November Newsletter
	Plan November Social Media Posts
November 2028	Send November Newsletter to Mailing List and Registered Students
	Advertise Spring Enrollment
	Facebook Post and Email Reminder for Parent Observation Week November 12th-17th
	Advertise "The Nutcracker" and "Holiday Show" Ticket Sales
	Tease "The Nutcracker" and "Holiday Show" with clips of rehearsals
	3-5 Instagram Posts each week
	3 Facebook Posts each week
	Create December Newsletter
	Plan December Social Media Posts

Marketing Calendar



December 2028	Send December Newsletter to Mailing List and Registered Students
	Advertise Spring Enrollment
	Advertise "The Nutcracker" and "Holiday Show" Ticket Sales
	Tease "The Nutcracker" and "Holiday Show" with clips of rehearsals
	3-5 Instagram Posts each week
	3 Facebook Posts each week
	Winter Break from December 21st-January 7th
	Create January Newsletter
	Plan January Social Media Posts
January 2029	Send January Newsletter to Mailing List and Registered Students
	Finalize Spring Recital Branding and begin editing programs
	Program Advertisements Sale Opens
	Plan Valentine's Day Campaign
	3-5 Instagram Posts each week
	3 Facebook Posts each week
	Create February Newsletter
	Plan February Social Media Posts

Marketing Calendar



February 2029	Send February Newsletter to Mailing List and Registered Students
	Tease Summer Camp Enrollment on Social Media
	Incorporate Valentine's Day Campaign up until Valentine's Week
	Summer Registration Opens
	3-5 Instagram Posts
	3 Facebook Posts each week
	Create March Newsletter
	Plan March Social Media Posts
March 2029	Send March Newsletter to Mailing List and Registered Students
	Advertise Summer Camp Enrollment on Social Media
	Print Spring Recital Flyers and Advertisements
	Annual Spring Recital Ticket Sales Open
	Advertise Spring Recital Tickets on Social Media
	Spring Break - 12th-17th
	3-5 Instagram Posts each week
	3 Facebook Posts each week
	Create April Newsletter
	Plan April Social Media Posts

Marketing Calendar



April 2029	Send April Newsletter to Mailing List and Registered Students
	Advertise Summer Camp Enrollment on Social Media
	Distribute Flyers and Signage for Annual Spring Recital to Southlake Community and On-Property Advertisements
	Email Reminder - Picture Day in May
	Send Out Spring Recital Package - include all details for families
	3-5 Instagram Posts each week
	3 Facebook Posts each week
	Create May Newsletter
	Plan May Social Media Posts
May 2029	Send May Newsletter to Mailing List and Registered Students
	Distribute Flyers and Signage for Annual Spring Recital to Southlake Community and On-Property Advertisements
	Picture Day 4th-5th
	Behind the Scenes Content for Spring Recital
	Advertise Summer Camps on Social Media with the Dates/Type
	Spring Recital 25th-26th
	Faculty Social Media Takeover for Spring Recital
	3-5 Instagram Posts each week
	3 Facebook Posts each week
	Create June Newsletter
	Plan June Social Media Posts

Marketing Calendar



June 2029	Send June Newsletter to Mailing List and Registered Students
	Pop Star Camp 4th-8th
	Princess Camp 11th-15th
	Pop Star Camp 25th-29th
	2029-2030 Fall Enrollment Begins
	Advertise for "The Nutcracker" Auditions for the Fall
	Reach out to Master Class Teachers for the Summer and Fall
	3-5 Instagram Posts each week
	3 Facebook Posts each week
	Create July Newsletter
	Plan July Social Media Posts
July 2029	Send July Newsletter to Mailing List and Registered Students
	Hip Hop Camp 9th-13th
	Pop Star Camp 16th-20th
	Advertise for "The Nutcracker" Auditions for the Fall
	Finalize Master Class Teachers for the Fall
	3-5 Instagram Posts each week
	3 Facebook Posts each week
	Create August Newsletter
	Plan August Social Media Posts

Marketing Calendar



August 2029	Send August Newsletter to Mailing List and Registered Students
	Princess Camp 6th-10th
	Hip Hop Camp 13th-17th
	Advertise for "The Nutcracker" Auditions for the Fall
	Release Master Class Teacher List
	3-5 Instagram Posts each week
	3 Facebook Posts each week
	Create September Newsletter
	Plan September Social Media Posts
September 2029	Send September Newsletter to Mailing List and Registered Students
	Classes begin September 10th-15th
	Begin "Student of the Week" Campaign on Social Media
	Advertise "Bring a Friend Week" for October
	3-5 Instagram Posts each week - Focus on Back-to-School with Starbound Academy
	3 Facebook Posts each week
	Create October Newsletter
	Plan October Social Media Posts

Starbound Academy Logo



Starbound Academy's logo is unique and memorable. It incorporates the branding and fonts of the studio. Families and students are welcomed into the studio with sign behind the front desk. We have both a black and white logo and a colored logo for the purpose of having them readily available for printing.



Starbound Academy Signage



Starbound Academy will be purchasing a custom electronic sign to let people know where Starbound Academy is located in Southlake. The sign for Starbound Academy will be mounted on the exterior of the front of the building. At night, the sign will be illuminated and off during the day. Especially since our classes take place after the sun has set, we want people to know that we are open for business and they can enroll their children in our classes. Starbound Academy will be purchasing the signage from "YESCO Sign & Lighting Service". The sign costs \$1,750.00 and the installation fee is \$250. Below is the inspiration for the signage and what the logo would look like in an LED form.

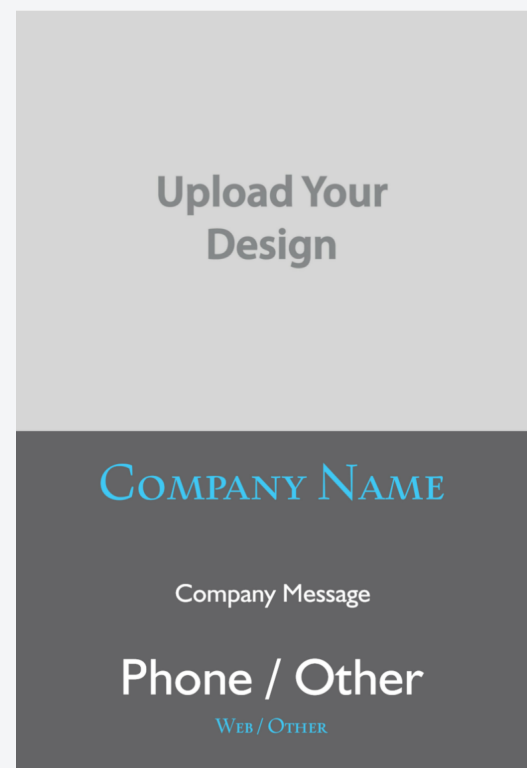


STARBOUND
ACADEMY

Starbound Academy Advertisements



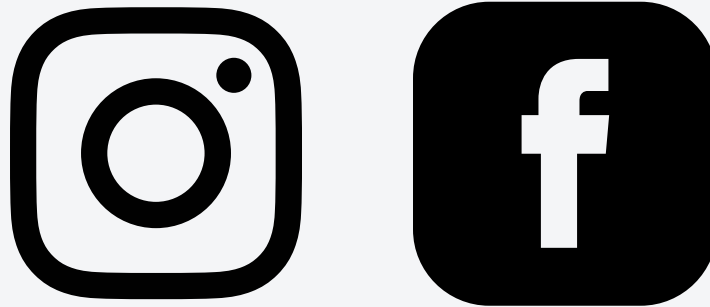
All of Starbound Academy's banners will be purchased from Vistaprint. These banners will be placed at our front entrance in the windows. There will be two banners showcasing Fall and Spring Enrollment and an additional banner each year advertising our Spring Showcase. Each banner will be 4' x 6'. The banners will cost \$60.72. Below are images of inspiration for what our banners will look like.



Starbound Academy Social Media



Social media is one of the greatest tools for businesses to communicate and share what they are doing. Starbound Academy will have public accounts on Instagram and Facebook that parents, students, and families can follow. These platforms will be used to promote the studio in an uplifting manner. Caroline Curl, the office manager, and Taylor Anderson, owner, will meet bi-weekly to discuss the social media content while gathering any pictures and videos of the students and faculty at Starbound Academy. Because of the Photo and Video Release Form the students have to sign, we are able to incorporate our students in our posts. There will be several days that consist of focusing on gathering content for social media and the website. All students are asked to strictly follow the dress code and look presentable.



Instagram will be used for promoting the studio and posts that are consistent. The instagram posts include and are not limited to:

- Students/Faculty/Alumni Shoutouts
- Promotional Pictures and Videos from the Studio
- Performance/Behind the Scenes Content
- Enrollment Advertisements/Reminders
- Master Class Footage/Features
- Social Media Challenges
- Story Bingo Graphics for our Students/Faculty/Alumni
- Takeovers from Students/Faculty/Alumni

Instagram Posts



Below you will find sample posts for the Starbound Academy Instagram Account.

Spring Showcase



STUDIO CLOSED

MONDAY, JANUARY 22ND 2029



Starbound Academy will be closed today due to inclement weather. Updates will be sent in regards to classes on Tuesday, January 23rd, 2029.

(772) 678-1225 www.starboundacademy.com

(772) 678-1225 www.starboundacademy.com

Instagram Posts



Below you will find sample posts for the Starbound Academy Instagram Account.

Staff Spotlight



Kat Smith

Kat graduated from Oklahoma City University's musical theatre program. After performing all around the country in various musicals, she decided she wanted to pursue her love for fitness and health. She received her certification as a Personal Trainer from the National Council on Strength and Fitness. We thank Kat for all of her hard work for the students at Starbound Academy!!

(772) 678-1225 www.starboundacademy.com

Starbound Academy



"Starbound Academy is a place for young students to pursue their dreams."

(772) 678-1225 www.starboundacademy.com

NOW HIRING!!!

Starbound Academy

We are looking for qualified dance instructors to join our community!



Call or visit our website for more information!

(772) 678-1225 www.starboundacademy.com

Facebook Posts



Facebook is more of a professional and communicative platform. A majority of our parents/guardians will be on this social media platform more than Instagram. Facebook will be used for sharing Starbound Academy's news and announcements. Facebook Posts include but are not limited to:

- Enrollment Advertisements/Reminders
- Important Upcoming Dates
- Studio Closures/Studio Breaks
- Special Events Reminders
- Auditions for "The Nutcracker"
- Performance Dates
- Due Dates for Fees and Paperwork
- Studio Calendars

Below are sample posts for the Starbound Academy Facebook Post:



Spring Showcase

Tickets on Sale Now!



(772) 678-1225 www.starboundacademy.com



NOW ENROLLING



(772) 678-1225 www.starboundacademy.com

Sample Advertisement



Starbound Academy will use print advertising by purchasing space in both "Southlake, Texas - Living Magazine" and "Fort Worth Magazine. These are the most prominent magazines in the Southlake community. The average price for a quarter-page print advertisement in Southlake Texas, is \$1,350.00 and it includes color-printing. For placement in two magazines, the cost will be \$2,700.00. The owner and office manager designed this advertisement early on in the creation of Starbound Academy, thus not having to pay any design charges. Since advertisements have limited space, the information will be concise and important. Below you will find the quarter page advertisement that will be used in both magazines.

NOW ENROLLING

Ballet - Tap - Jazz - Strength & Conditioning - Physical Therapy



(772) 678-1225 www.starboundacademy.com

Newsletter



Starbound Academy values the importance of community, and in order to have a great community we need to have great communication. There will be a digital newsletter mailed monthly to families and our mailing list each month. These newsletters will include a reminder of our core values, mission statement, a featured faculty member, contact details, important dates for the month, and any studio highlights. Below you will find an example newsletter from September 2028.

Starbound Academy

Monthly Newsletter
September 2028

Welcome Back Students and Families!

The faculty and staff at Starbound Academy are excited for another great year! At Starbound Academy, we are dedicated to training young individuals to pursue their dreams in a safe and educational environment. This is made possible with the collaboration of our studio community. There will be incredible opportunities for all students and families throughout the year!

Core Values

Imagination

Expression

Health

Respect

Community

Accountability

Collaboration

Communication

Faculty of the Month



TAYLOR ANDERSON

Taylor received her Bachelor of Science in Dance Management at Oklahoma City University. After her undergraduate degree, Taylor wanted to continue her education and got a Doctorate in Physical Therapy from the University of Central Florida. Taylor created Starbound Academy because she wanted to continue bringing the arts into the community. One main goal she has is to teach children how to recover from an injury and prevent injuries from occurring. Along with running Starbound Academy, Taylor will incorporate physical therapy sessions for students and adults in the area of Southlake.

Starbound Academy

Monthly Newsletter
September 2028

Starbound Academy Mission Statement

"Starbound Academy aims to help dancers and athletes grow physically, mentally, and spiritually."

Important Dates

September 1st: Annual, Bi-Annual, Monthly Tuition Due

September 4th: Labor Day (Studio Closed)

September 11th-16th: First Week of Classes

September 11th: Forms Due

September 22nd-23rd: "The Nutcracker" Auditions

Contact Us

www.starboundacademy.com

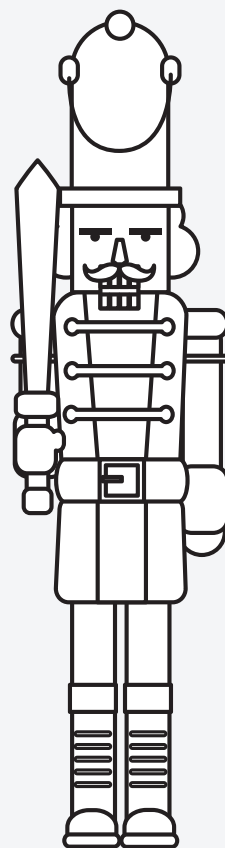
(772) 678-1225

info@starboundacademy.com

[@starboundacademy](https://www.instagram.com/starboundacademy)



"The Nutcracker Auditions"



"The Nutcracker" Auditions take place on September 22nd and 23rd. All students enrolled at Starbound Academy have the opportunity to audition and be casted in "The Nutcracker". Dancers are expected to wear their ballet attire and look professional for the audition. The cast list will be posted the following week. Rehearsals will take place on Saturday afternoons. If you have any questions about "The Nutcracker" please contact our Office Manager, Caroline Curl.

