



PARK CITY

CHILDREN'S THEATRE

ESTABLISHED 2021

"Creating the Stars of Tomorrow"

PARK CITY

CHILDREN'S THEATRE

ESTABLISHED 2021

*Nonprofit
Information*

PARK CITY CHILDREN'S THEATRE

Park City Children's Theatre

info@parkcitychildrenstheatre.org

(435)123-4567

Park City Children's Theatre 8066 N Red Fox Ct. Park City, UT 84098

<https://www.parkcitychildrenstheatre.org>

Mission

Park City Children's Theatre is a not-for-profit organization providing a safe and educational space for children creating growth opportunities in performances which develops excellent character.

Vision

Park City Children's Theatre is in the process of constructing its own building. By 2036 the new building will be constructed, and the productions will be able to take place in the theatre. Park City Children's Theatre will implement internships to college students studying in the performing arts industry. Park City Children's Theatre will hold master classes with renowned performers who are credible in this industry that the children can learn from.

History

Park City Children's Theatre was founded in June of 2021 and has continued to be an influential part in shaping the future for children in the Park City community. From the very first musical production produced to the multiple musicals produced annually, there have been opportunities for children of all ages. There have been multiple events that occur throughout the year to get all community members involved with the performing arts no matter their age. We have had the ability to purchase our own lighting and sound equipment that will continue to be used in many productions and events.

Values

Imagination
Expression
Community
Accountability
Creativity
Collaboration
Communication
Respect

PARK CITY

CHILDREN'S THEATRE

ESTABLISHED 2021

*Case
Statement*

PARK CITY CHILDREN'S THEATRE

July 12th, 2033

Park City Children's Theatre
8066 N Red Fox Ct.
Park City, UT 84098

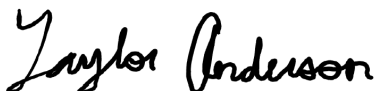
Dear Mrs. Tiffany Warford,

I hope you and your family are doing well. I am the Executive Director of Park City Children's Theatre, and I would like to share my organization with you. Park City Children's Theatre is the only children's theatre in Park City, Utah. Our mission is to provide a safe and educational space for children creating growth opportunities in performances which develops excellent character. Park City Children's Theatre not only focuses on the quality of life for the participants in the productions but also the community as a whole. The various programs that Park City Children's Theatre implements allows them to have a great extracurricular activity for children in the area. Park City is ranked #1 for the school district in the state. This showcases how education is a vital part for children the 5-18 years old. As a performer, parent, and educator I am positive you value the incorporation of the arts on young children's lives.

Our current fundraising campaign is responsible for the creation of a new building. This new facility will be able to have space for administrative tasks and the artistic elements of putting on various productions. We have purchased the land in the previous year, and now we are fundraising for the construction of our new building. There are many ways you can contribute to this project, and any contribution is extremely valued. Park City Children's Theatre accepts donations of all kinds, and we want you to know how much we appreciate you. We want this new project to not only benefit the community, but you and your family as well.

We thank you for considering donating to Park City Children's Theatre and look forward to hearing back from you soon. Please contact me if you have any questions that we can answer. I would love to get coffee with you when you are available to share more about the wonders of Park City Children's Theatre.

Best Regards,



Taylor Anderson
Executive Director
Park City Children's Theatre



PARK CITY CHILDREN'S THEATRE

Contact Information

Email: info@parkcitychildrenstheatre.org

Phone number: (435)123-4567

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Values

- Imagination
- Expression
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- Creativity
- Collaboration
- Communication
- Respect

Facilities

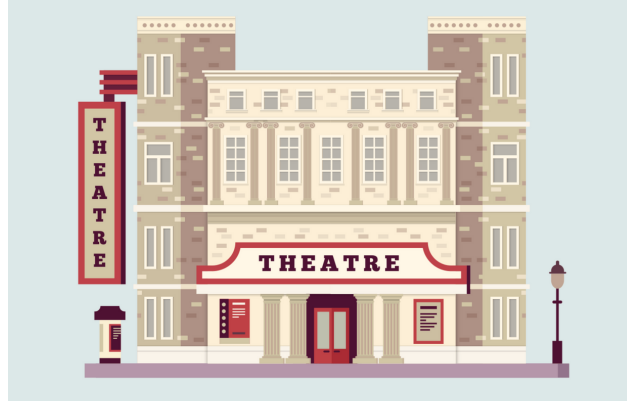
Park City Children's Theatre currently resides operational activity at 4376 Forestdale Dr Synergy Commons Unit 12 Park City, UT 84098, Our musical productions will take place in the auditorium of Park City High School. At this time, we have found a lot of land for our own building, and have purchased it. Park City Children's Theatre plans on constructing this new building as soon as possible.



PARK CITY CHILDREN'S THEATRE

Goals/Statement of Needs

The theatre's main fundraising focus at the moment is the construction of our new building. Below is the idea of how the facility will look like from the exterior.



Park City Children's Theatre is fundraising for the construction elements to construct a brand new building. Park City Children's Theatre is looking to raise \$1,000,000 for the new building. If Park City Children's Theatre exceeds their goals, the leftover funds will be used for other necessities for the building.

Programs and Services

Park City Children's Theatre produces multiple musical theatre productions along with summer camps during the season. These two programs allow the children in the area to participate in all of the performative and managing elements that are a part of producing an excellent show. There are quarterly dinner events that will take place at different restaurants in the area, which show how important community involvement is to Park City Children's Theatre. Galas for donors, of all membership levels, take place annually to showcase how important the donors' contributions are to the success of the organization.

As Park City Children's Theatre continues to grow in the community, Park City Children's Theatre will implement a Talent Show titled Park City's Got Talent to get all members of the community involved with the performing arts. There will be three judges for an unlimited amount of contestants. The winner will receive a cash prize, but there will also be raffle baskets in a silent auction. Part of the proceeds made will go towards the annual fundraising goal of Park City Children's Theatre.



PARK CITY CHILDREN'S THEATRE

Current Contributors

- FedEx
- Bank of America
- The Kahlert Foundation
- Grub Steak Restaurant
- Summit County Restaurant
- Deer Valley Resort



BANK OF AMERICA



Board of Directors/Staffing

Park City Children's Theatre has a board of 12 members. The board members contribute a minimum of \$2,000 annually. The current board members are listed below:

- | | |
|--------------------|----------------------|
| • Rachel Suggs | • Evelyn Wasson |
| • Maya Momon | • Kendall Dorrough |
| • Nicole Charest | • Kenna Steinkruger |
| • Courtney Bily | • Michelle Tardibono |
| • Olivia Tardibono | • Rodney Thompson |
| • Emily Simmons | • Ashton Ebert |

Park City Children's Theatre relies heavily on volunteers for daily operations. Volunteer positions consist of ticket office manager, ticket office employees, ushers, and other There are paid employees, which include artistic development and community development along with contracted employees.

Membership Levels

Brass: \$50-\$499

Bronze: \$500-\$999

Silver: \$1,000-\$4,999

Gold: \$5,000-\$9,999

Platinum: \$10,000 and above

Evaluation Methods

Park City Children's Theatre has an end of year evaluation plan that takes place annually. Park City Children's Theatre values the evaluation methods that are used because it furthers the success of the organization.

Accomplishments

Park City Children's Theatre has received several grants from various foundations in the community. Since year 8, Park City Children's Theatre has awarded many scholarships to children in the community to continue their studies in musical theatre. Also, Park City Children's Theatre is the only children's theatre in the Park City area.

PARK CITY CHILDREN'S THEATRE

Constituencies

Park City, Utah is a year-round tourist destination for families. Deer Valley and Park City Mountain Resort are the two winter resorts in the area. The nature in Park City is beautiful, and the state parks acknowledge this idea. Therefore, this town relies heavily on the tourists for their economy to thrive. There are several different neighborhoods in Park City that showcase all of the different aspects the town brings. As the school district is ranked #1 in the state, it is important to note how influential the town is on shaping a great educational basis to guide children in their future endeavors. Park City is a wealthy area where the median household income is \$105,263.

Race Percentages

- 81% White
- 0.6% African American
- 0.30% Native American
- 2% Asian
- 0.3% Pacific Islander
- 13.5% Other
- 2.3 % identified with 2 or more races
- 24.1% Hispanics or Latinos of any race

Giving opportunities Park City Children's Theatre offers

Park City Children's Theatre offers specific financial services to the community, and the list below are examples of some of the opportunities donors can choose.

- Providing one child dance classes for a year
- Replacing one chair in the theatre
- Updated lighting equipment
- Updated sound equipment
- Contract with a professional artist for a residency program
- Pay interns for summer productions

Finances

The finances for Park City Children's Theatre have consistently increased while the organization has continued expansion and community involvement. The total revenue for 2032 was \$558,120 and the total expenses were \$524,350. Our main focus for fundraising is constructing our new building, and that fundraiser's goal is \$1,000,000. Any leftover funding will be used for either equipment for the building or scholarships for children.

PARK CITY CHILDREN'S THEATRE

Recent News Articles

Park City Children's Theatre has been featured in Park Record, the local newspaper, several times. The most recent article highlighted how important Park City Children's Theatre plays in the character development of children who participate in the program.

Park City Children's Theatre has also been featured in several blogs in the community. The parents discuss how important of an impact of Park City Children's Theatre has on the children, families, and community.

Testimonials

"After enrolling my child in musical productions at Park City Children's Theatre at the age of 6, I have seen so much growth in my daughter as she is now 18. She grew up with Park City Children's Theatre. The quality of education my child has received has prepared her for all of her future successes." - M. Graham

"I am beyond grateful for all Park City Children's Theatre has done for the community. My children made their life-long friendships while performing in countless shows. I know when I drop my child off for rehearsals I can trust that my child is being supervised and is in the best care." - T. Smith

"Park City Children's Theatre has made me SO happy, words can't explain how much I LOVE Park City Children's Theatre. It's such a nurturing environment. I have met my best friends there. Park City Children's Theatre is a place of acceptance and a place where I can be myself. Park City Children's Theatre has become my home. I have learned SO much, and have become a better performer from my experience there. I am SO thankful I go to Park City Children's Theatre. Park City Children's Theatre is my family. Park City Children's Theatre has given me hope." - Student at Park City Children's Theatre

"I have never worked with a theater that is this open to community of arts. Not just theater! Everyone here is so passionate about the arts as a whole that I couldn't imagine a better team to work with than Park City Children's Theatre!" - M. Stern

"We are so impressed with Park City Children's Theatre! My son has enjoyed his experience at the summer camps. He can't stop talking about how much he loves Park City Children's Theatre!! We are so lucky to have such an amazing children's performing arts center here in Park City." - T. Spencer

PARK CITY CHILDREN'S THEATRE

Photographs from past musical productions and summer camps



*All of these students' parents or guardians have signed social media waivers for their children to be photographed.

Call to Action

Park City Children's Theatre is mission-based and value-based, and will stay true their word. All children should have the opportunity to shoot for the stars, and Park City Children's Theatre provides this for all ages. In order to continue giving these opportunities to children, Park City Children's Theatre needs your help! Please contact us if you would like any more information on how you can make donations to Park City Children's Theatre.

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*Prospect Research
and Methods
System*

PARK CITY CHILDREN'S THEATRE

Prospective Donor Research

While doing research for potential donors for Park City Children's Theatre, it was important to keep in mind the mission, goals, and values of the organization. The Board of Directors has given the Director of Development and Fundraising position to Austin Watkins. Austin Watkins oversees the Development and Fundraising Committee along with compiling information about potential donors.

Community Outreach

As Park City Children's Theatre is a value-based not-for-profit organization, Park City Children's Theatre relies heavily on community involvement. The Development and Fundraising Committee will accumulate data of potential donors and members in the Park City area. The members of this committee are responsible for making professional and personal relationships with members in the community to communicate everything Park City Children's Theatre has to offer the community. Park City Children's Theatre focuses on networking and understanding the potential donor's circumstances.

Prospective Donor Database

In order to keep track of all of the prospective donor information, Park City Children's Theatre has implemented all of this information into an online database to keep track of all of their information.

PARK CITY CHILDREN'S THEATRE

Prospective Donors in Park City.

There are various members that Park City Children's Theatre will be reaching out for donations. The best target market for Park City Children's Theatre is:

- Parents of current performers
- Parents of past performers
- Past performers
- Local public schools
- Local restaurants

In addition to this target market, it is important that Park City Children's Theatre will also be reaching out to:

- Board Members, both past and current
- Volunteers, both past and current
- Staff, both past and current
- Current Donors
- Lapsed Donors
- Vendors

Timeline

	January	February	March	April	May	June	July	August	September	October	November	December
Phone Calls												
Emails												
Newsletters												
Direct Mail												
Invitations to Rehearsal												
Donor Galas												
Dinner Events												
Park City's Got Talent												

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Prospective Donation Form

Prospect General Information

Prospect: _____
(Last) (First) (Middle)

Address: _____
(Street) (City) (State) (Zip code)

Phone: Work: _____ Home: _____ Cell: _____

Email: _____

Giving History

Total Amount Donated: \$ _____ First Gift Date: ____/____/____

Most Recent Gift: \$ _____ Most Recent Gift Date: ____/____/____

Initial Contact Date: ____/____/____

Relationship to Park City Children's Theatre: _____

Interests: _____

Giving Capability

Family Information: _____

Job Title: _____

Employer: _____

Children: _____

Estimated Income: \$ _____

Network: _____

Summary Comments: _____

Compiled Prospect Form

[illegible]

PARK CITY CHILDREN'S THEATRE

Donor Cultivation System

Donation Levels

Park City Children's Theatre's donation levels can be broken down into 5 categories based on the amount of the contribution, but donors are not limited to these levels. The membership levels are:



Brass: \$50-\$499
Bronze: \$500-\$999
Silver: \$1,000-\$4,999
Gold: \$5,000-\$9,999
Platinum: \$10,000 and above



If none of these plans work for an individual, Park City Children's Theatre will accommodate the person if they want to support the organization. Every potential and current donor are valued at Park City Children's Theatre. If the individual is considering donating to Park City Children's Theatre, please check out the website for various ways you can contribute to the organization.

Donor Newsletter

Each donor will receive our monthly newsletter that will consist of the most up-to-date information. This will provide the donors with the fundraising campaigns Park City Children's Theatre has occurring, testimonials from the community, and photographs from current programs.

PARK CITY CHILDREN'S THEATRE

Personalization

Park City Children's Theatre wants every donor to feel valued. With this in mind, Park City Children's Theatre offers individualized recognition to the donors along with handwritten thank-you letters. These letters are not scripted and are sincere. We appreciate face-to-face conversations with every donor and we send out emails, newsletters, and phone calls to all donors. Without the generous contributions of donors, Park City Children's Theatre would not be as successful as it is. Park City Children's Theatre will always cherish every donation and will give their gratitude to the donors in numerous ways.

Donor Events

Donor Gala

Quarterly Dinner Events

Invitations to Rehearsals

Front row seats for Park City's Got Talent



PARK CITY CHILDREN'S THEATRE

Fundraising Methods

There will be various fundraising events that happen throughout the year in order to gain community involvement. They are listed below:



Membership Drives

Donor Gala

Park City's Got Talent

Quarterly Dinner Events

Playbill Advertisements

Silent Auctions

Raffles



Silent Auctions and Raffles will take place at various events, like the Quarterly Dinner Events and the Donor Gala, for people to participate. The Board of Directors contribute to the organization annually which helps this organization stay solvent. Park City Children's Theatre wants to unite people of Park City with the performing arts.

PARK CITY CHILDREN'S THEATRE

Fundraising Timeline

	January	February	March	April	May	June	July	August	September	October	November	December			
Programming															
Performances															
Summer Camps															
Special Events															
Donor Gala															
Park City's Got Talent															
Quarterly Dinner Events															
Membership Drives															
Grants/Donations															
Board of Directors															
Grants/Donations															
Major Gifts															
Ongoing Membership															
Ongoing Fundraisers															
Marketing															

Completion
 Preparation
 Ongoing Activities

Annual Cash Flow Chart

	January	February	March	April	May	June	July	August	September	October	November	December			
Programming															
Performances															
Summer Camps															
Special Events															
Donor Gala															
Park City's Got Talent															
Quarterly Dinner Events															
Membership Drives															
Grants/Donations															
Board of Directors															
Grants/Donations															
Major Gifts															
Ongoing Membership															
Ongoing Fundraisers															
Marketing															

Expense
 Income
 Varying Income